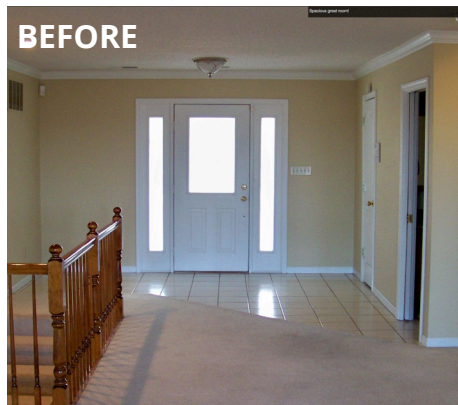




# STAGING BY *Kristina*

THE MCMICHAEL TEAM CAN GET YOUR **HOME SOLD FAST!**



**BEFORE**



**AFTER**



**BEFORE**



**AFTER**



**BEFORE**



**AFTER**

Selling a home quickly in today's market takes expertise and skill. The Jefferson City Area market can allow for multiple offers on the same home or it can just as easily allow a home to sit stagnant. This is where a professional, well-trained and experienced Realtor can make all the difference, because deciding to sell your home is just the beginning.

**DON'T UNDERESTIMATE THE AMOUNT OF TIME IT WILL TAKE TO GET YOUR HOME READY TO SELL.**

Getting your home prepared to sell in Mid-Missouri can be crucial to getting the results you want. Your realtor will walk through several times to assist you in getting everything just right. The Kristina and Scott's MCMICHAEL Team has staging items that we use to decorate all of our new builds, and we can assist you with designer decorations to make your house into a showhome.

**SOME SPECIFIC TIPS FROM ME...AND I HAVE STAGED HUNDREDS OF HOMES.**

Lighting, lighting, lighting. As you may have gathered, lighting is crucial. Make sure the lighting in your home matches. What do I mean by that? You do not want cool colored lighting mixed with warm colored lighting – I always want warm colored lighting.

I LOVE LAMPS! People flock to coffee houses with their i-pads to sit back and relax. Yes, it's the coffee (and wi-fi), but it's also the atmosphere. The lighting is always just right – it's soft, subtle and inviting. Make your house have that look and if you can get the coffee smell...mmm, kudos to you!

I have a lot more ideas! Staging is my second passion after real estate. I can make the difference in getting your home sold fast and multiple offers DO HAPPEN! I can't tell you all my secrets here... Talk soon!